

THE BIG FOODIVATE CHALLENGE



SOLUTIONS FOR THE FUTURE

The BFC was designed to identify the best solutions for Food Security in alignment with Singapore's 30 by 30 initiative and give students from various backgrounds the opportunity to pitch their ideas at a live event to an array of Investors and Agri-Food Tech Professionals and members of the public.

The aim was to empower the Singaporean Youth, pre-incubate their ideas and raise awareness for talent. All partners had access to the 50 applicants and where relevant, will include the applicant list in their own outreach programs to foster innovation and entrepreneurship.

EVENT TURNOUTS

- 62 attendees** :Pre-competition Workshops
- 150 attendees** :Live Pitching Day
- 50 applications** :98 individuals from local universities & polytechnics

"9 TEAMS, 150 ATTENDEES, 1 INSPIRING DAY"

3 MAIN CATEGORIES

AND OUR PRIZES



TIMELINE

- 25 JUL** Pre-competition Workshops
- 03 AUG** Application deadline for preliminary round
- 10 AUG** Announcement of 9 finalists
- 15 AUG** Pitching Day!

- FIRST PRIZE**
- SGD\$2500
 - Paid Internships
 - Gift Vouchers
 - E-Books
 - Event Conference/ Roundtable tickets

- SECOND PRIZE**
- Paid Internships
 - Gift Vouchers

- THIRD PRIZE**
- Gift Vouchers
 - Gift Cards

KEY PARTNERS

In various capacity: Participants Outreach, Jury Members, Prize Sponsors, Event Coordination

